



FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

RQ-2

March 30, 2016

JON FRANCIS, TREASURER  
KEEP THE PROMISE III  
P.O. BOX 92225  
AUSTIN, TX 78709-2225

**Response Due Date**

**05/04/2016**

IDENTIFICATION NUMBER: C00575423

REFERENCE: 48-HOUR NOTIFICATION REPORT, RECEIVED 12/11/2015

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- Your committee filed a 48 Hour Report (see attached) informing the Commission of independent expenditures made in support or opposition of federal candidates. Please be advised that itemized independent expenditures disclosed on 24 and 48 Hour Reports should disclose the following information: the name and mailing address of the payee, the purpose of the expenditure, the date the communication is publicly disseminated or distributed, the amount, the name and office sought, state and district (if applicable) of the federal candidate, the calendar year-to-date, per election, for office sought total, the election designation, an indication of whether the candidate was supported or opposed and the signature of the treasurer. Please amend the 48 Hour Report by providing the state. (11 CFR §104.4(b) and (c)) Please be advised that each State's Presidential primary is considered a separate election for purposes of aggregating independent expenditures. Advisory Opinion 2003-40.

**Please note, you will not receive an additional notice from the Commission on this matter.** Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will**

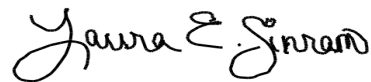
KEEP THE PROMISE III

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**not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1157.

Sincerely,

A handwritten signature in black ink that reads "Laura E. Sinram". The signature is written in a cursive style with a large, stylized "L" and "S".

Laura Sinram  
Sr. Campaign Finance & Reviewing Analyst  
Reports Analysis Division

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**

PAGE 1 OF 4

FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III, Inc.</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Facebook - [Memo Item]</b>			Date of Public Distribution/Dissemination 12 / 03 / 2015		
Mailing Address 1 Hacker Way			Amount 1657.33		
City Menlo Park	State CA	Zip Code 94025	Transaction ID : SE.4404		
Purpose of Expenditure Digital Media Production/Placement		Category/ Type 001	Date of Disbursement or Obligation 12 / 03 / 2015		
Name of Federal Candidate RAFAEL EDWARD 'TED' CRUZ		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: _____		
Calendar Year-To-Date Per Election for Office Sought		0.00	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee <b>Facebook - [Memo Item]</b>			Date of Public Distribution/Dissemination 12 / 08 / 2015		
Mailing Address 1 Hacker Way			Amount 3633.39		
City Menlo Park	State CA	Zip Code 94025	Transaction ID : SE.4405		
Purpose of Expenditure Digital Media Production/Placement		Category/ Type 001	Date of Disbursement or Obligation 12 / 08 / 2015		
Name of Federal Candidate RAFAEL EDWARD 'TED' CRUZ		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: _____		
Calendar Year-To-Date Per Election for Office Sought		0.00	Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	5290.72
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jon Francis

[Electronically Filed]

Date

12 / 11 / 2015

Signature

Image# 201512119004174656

PAGE 2 / 4

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Form/Schedule: F24N

Transaction ID :

The independent expenditures listed in this 48 Hour Notice Filing were all for expenditures of communications and items that were disseminated nationally and equally distributed among the states.

Form/Schedule:

Transaction ID:

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**PAGE 3 OF 4  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III, Inc.</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>Facebook - [Memo Item]</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>12 / 09 / 2015</b>	
Mailing Address <b>1 Hacker Way</b>		Amount <b>6842.67</b>	
City <b>Menlo Park</b>	State <b>CA</b>	Zip Code <b>94025</b>	Transaction ID : <b>SE.4406</b>
Purpose of Expenditure <b>Digital Media Production/Placement</b>	Category/Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>12 / 09 / 2015</b>	
Name of Federal Candidate <b>RAFAEL EDWARD 'TED' CRUZ</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: _____	
Calendar Year-To-Date Per Election for Office Sought <b>0.00</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶ _____	

Full Name of Payee <b>YouTube</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>12 / 08 / 2015</b>	
Mailing Address <b>901 Cherry Ave</b>		Amount <b>303.02</b>	
City <b>San Bruno</b>	State <b>CA</b>	Zip Code <b>94066</b>	Transaction ID : <b>SE.4402</b>
Purpose of Expenditure <b>Digital Media/Production</b>	Category/Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>12 / 08 / 2015</b>	
Name of Federal Candidate <b>RAFAEL EDWARD 'TED' CRUZ</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: _____	
Calendar Year-To-Date Per Election for Office Sought <b>0.00</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶ _____	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	<b>7145.69</b>
(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶	
(c) TOTAL Independent Expenditures..... ▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**12 / 11 / 2015**

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES****(Schedule E)**

PAGE 4 OF 4

FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Keep the Promise III, Inc.</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00575423	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>YouTube</b>		Date of Public Distribution/Dissemination MM / DD / YYYY <b>12 / 09 / 2015</b>	
Mailing Address <b>901 Cherry Ave</b>		Amount <b>809.19</b>	
City <b>San Bruno</b>	State <b>CA</b>	Zip Code <b>94066</b>	Transaction ID : <b>SE.4403</b>
Purpose of Expenditure <b>Digital Media Production/Placement</b>	Category/Type <b>001</b>	Date of Disbursement or Obligation MM / DD / YYYY <b>12 / 09 / 2015</b>	
Name of Federal Candidate <b>RAFAEL EDWARD 'TED' CRUZ</b>		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: <b>00</b> <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: _____	
Calendar Year-To-Date Per Election for Office Sought <b>0.00</b>		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶ _____	

Full Name of Payee		Date of Public Distribution/Dissemination MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	Date of Disbursement or Obligation MM / DD / YYYY
Purpose of Expenditure	Category/Type		
Name of Federal Candidate		<input type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input type="checkbox"/> Senate State: _____	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶ _____	

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures..... ▶	<b>809.19</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures ..... ▶	
(c) <b>TOTAL</b> Independent Expenditures..... ▶	<b>13245.60</b>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jon Francis

[Electronically Filed]

Date

MM / DD / YYYY  
**12 / 11 / 2015**

Signature